

Advertising Websites

General sites that provide information about advertising, as well as links to actual advertisements online:

<http://www.wsu.edu/~amerstu/pop/ads.html>

<http://historymatters.gmu.edu/mse/ads/online.html>

Other useful sites:

<http://memory.loc.gov/ammem/collections/advertising>
(The Library of Congress collection of advertisements from 1850-1920)

<http://advertising.harpweek.com/Default.htm>
(Harper's Week advertisements from 1857-1872)

<http://scriptorium.lib.duke.edu/adaccess/browse.html>
(Ad* Access Project with advertisements in five categories from 1911-1957)

<http://scriptorium.lib.duke.edu/ea>
(Emergence of Advertising in America collection of ads from 1850-1920)

<http://adsoftheworld.com>
(World-wide advertisements, both current and older, searchable by keyword, media, region of the world, country, or industry)

<http://www.adflip.com>
(Advertisements from the 1940 through 2001 – more advertisements are available to members only)

www.adcouncil.org
(Radio and television Public Service Announcements – PSAs)

<http://library.duke.edu/digitalcollections/adviews/>
(Thousands of vintage television commercials from the 1950s through the 1980s)