

Analysis of Results

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)												
Business - Management: At least 75% of students will identify the various aspects of the Marketing function in a business.	75% of students submitting their Marketing Analysis for BUSN 2380, Principles of Marketing, will complete 75% of the elements required for the marketing analysis.	Seventeen of twenty-one students submitting a Marketing Analysis for BUSN 2380, Principles of Marketing, completed 75% of the elements required for the Marketing Analysis.	Analysis of the results indicates that the Student Learning Outcomes were met.	No action is needed at this time.	<div data-bbox="1465 358 2024 839" data-label="Figure"> <p align="center">Management Student learning Outcome Results</p> <table border="1"> <caption>Management Student learning Outcome Results Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> <th>Goal</th> </tr> </thead> <tbody> <tr> <td>Management 2014-2015</td> <td>78.5</td> <td>75</td> </tr> <tr> <td>Management 2015-2016</td> <td>87</td> <td>75</td> </tr> <tr> <td>Management 2016-2017</td> <td>80</td> <td>75</td> </tr> </tbody> </table> </div>	Year	Score	Goal	Management 2014-2015	78.5	75	Management 2015-2016	87	75	Management 2016-2017	80	75
Year	Score	Goal															
Management 2014-2015	78.5	75															
Management 2015-2016	87	75															
Management 2016-2017	80	75															