

**TABLE 7: Business Unit Performance Results (Standard 6)**

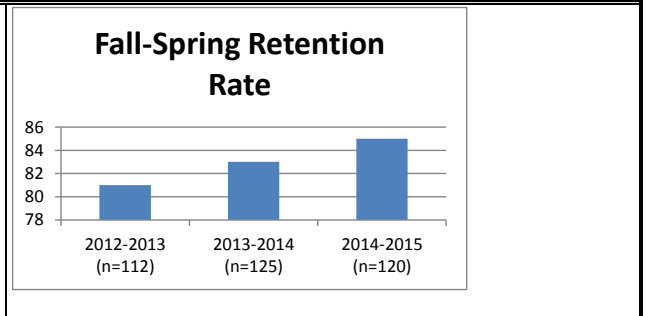
Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

<b>Organizational Effectiveness Results</b>	<p>Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.</p> <p><b>- Please note that data reported in this table should be business unit data and not institution-wide data.</b></p> <p>- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.</p> <p>- For all data reported, show sample size (n=75).</p>
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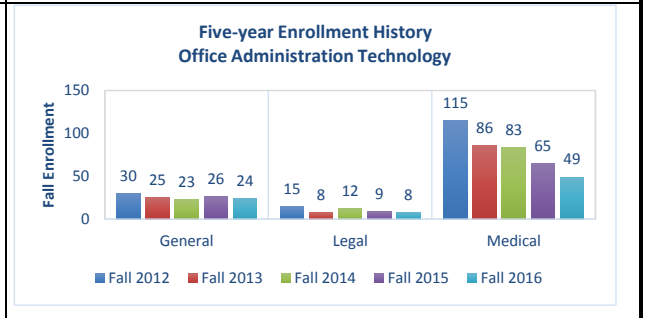
**Analysis of Results**

<b>Performance Measure:</b> What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)
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<p><b>EXAMPLE:</b> Increase retention from 80% to 90% by 2020</p>	<p>Retention rates as reported to the VPAA every January</p>	<p>85% in 2014-2015</p>	<p>In a positive trend for the last three years</p>	<p>Will have three meetings a year with business students regarding continued education and completion plans</p>
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<p>Enrollment for Office Administration Technology concentrations will maintain FTE rates per concentration: General: 20 Legal: 10 Medical: 62</p>	<p>Five-year Enrollment History-- Five-year enrollment history is maintained for each of the three Office Administration concentrations.</p>	<p>Analysis of trend data reveals five-year average FTE rates per concentration: General: 25.6 Legal: 10.4 Medical: 79.6</p>	<p>FTE goal rates are consistently being met for all concentrations within the major.</p>	<p>No action is needed at this time.</p>
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Office Administration Technology will graduate at least the following number annually per concentration: General: 5 Legal: 2 Medical: 20	Graduation Rates-- Five-year graduation rates are maintained for the three Office Administration Technology Concentrations.	An analysis of trend data over five years reveals the following average annual graduation rates per concentration: General: 6.4 Legal: 2.4 Medical: 25.2	The results illustrate graduation rates for each concentration exceeds the goal range. The overall graduation rate for the major exceeds the expected graduation rate set by the College's governing body: 10	No action is needed at this time.	<p style="text-align: center;"><b>Five-year Graduates History</b> Office Administration Technology</p> <table border="1"> <caption>Five-year Graduates History Data</caption> <thead> <tr> <th>Concentration</th> <th>2011-12</th> <th>2012-13</th> <th>2013-14</th> <th>2014-15</th> <th>2015-16</th> </tr> </thead> <tbody> <tr> <td>General</td> <td>7</td> <td>8</td> <td>7</td> <td>5</td> <td>5</td> </tr> <tr> <td>Legal</td> <td>3</td> <td>6</td> <td>1</td> <td>1</td> <td>1</td> </tr> <tr> <td>Medical</td> <td>25</td> <td>28</td> <td>18</td> <td>29</td> <td>26</td> </tr> </tbody> </table>	Concentration	2011-12	2012-13	2013-14	2014-15	2015-16	General	7	8	7	5	5	Legal	3	6	1	1	1	Medical	25	28	18	29	26
Concentration	2011-12	2012-13	2013-14	2014-15	2015-16																								
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At least 75 percent of Office Administration Technology program's graduates will be employed within one year in a position for which the program prepared them.	Job Placement Rates-- Job placement rates are maintained by Career Services for each of the three Office Administration Technology concentrations. Students are surveyed at the end of each academic year.	Office Administration Technology current results show a 91% to 100% job placement rate for 2015-16 (2014 graduates).	Job placement rates are consistently met for all concentrations within the major.	No action is needed at this time.	<p style="text-align: center;"><b>Job Placement History</b> Office Administration Technology</p> <table border="1"> <caption>Job Placement History Data</caption> <thead> <tr> <th>Concentration</th> <th>2010 Grads</th> <th>2011 Grads</th> <th>2012 Grads</th> <th>2013 Grads</th> <th>2014 Grads</th> </tr> </thead> <tbody> <tr> <td>General</td> <td>1</td> <td>0.75</td> <td>1</td> <td>1</td> <td>1</td> </tr> <tr> <td>Legal</td> <td>1</td> <td>1</td> <td>1</td> <td>1</td> <td>1</td> </tr> <tr> <td>Medical</td> <td>0.94</td> <td>0.96</td> <td>1</td> <td>0.96</td> <td>0.91</td> </tr> </tbody> </table>	Concentration	2010 Grads	2011 Grads	2012 Grads	2013 Grads	2014 Grads	General	1	0.75	1	1	1	Legal	1	1	1	1	1	Medical	0.94	0.96	1	0.96	0.91
Concentration	2010 Grads	2011 Grads	2012 Grads	2013 Grads	2014 Grads																								
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Legal	1	1	1	1	1																								
Medical	0.94	0.96	1	0.96	0.91																								
The enrollment for Business students will maintain the following FTE per concentration: Accounting - 40 FTE Management - 60 FTE Small Business Management - 30 FTE	Five-year Enrollment History-- Five-year enrollment history is maintained for each of the three Business concentrations.	From Fall 2015 to Fall 2016, enrollment in the Accounting concentration declined by 10 students (26%). In the same timeframe, the Management concentration increased by 25 students (27%) and the Small Business Management enrollment increased by 5 students (9%).	Decline in Accounting enrollment is offset by the increase in Business Management and Small Business Management enrollment. Students may be focusing on a more generalized course of study.	No action is needed at this time. However, the downward trend in Accounting concentration enrollment will be monitored more closely.	<p style="text-align: center;"><b>Five-year Enrollment History</b> Business</p> <table border="1"> <caption>Five-year Enrollment History Data</caption> <thead> <tr> <th>Concentration</th> <th>Fall 2012</th> <th>Fall 2013</th> <th>Fall 2014</th> <th>Fall 2015</th> <th>Fall 2016</th> </tr> </thead> <tbody> <tr> <td>Accounting</td> <td>66</td> <td>59</td> <td>51</td> <td>39</td> <td>29</td> </tr> <tr> <td>Management</td> <td>103</td> <td>111</td> <td>124</td> <td>92</td> <td>117</td> </tr> <tr> <td>Small Business</td> <td>58</td> <td>55</td> <td>51</td> <td>58</td> <td>63</td> </tr> </tbody> </table>	Concentration	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Accounting	66	59	51	39	29	Management	103	111	124	92	117	Small Business	58	55	51	58	63
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The number of business graduates will be at least the following annual per concentration: Accounting: 5 Management: 10 Small Business: 3	Graduation Rates-- Five-year graduation rates are maintained for the three Business Concentrations.	Current data (2015-2016) reflects the following number of graduates: Accounting - 3 Management - 13 Small Business Management - 10	Analysis of Results: Accounting graduation rates fluctuate from year to year with the number of graduates being 2 less than target in 2015-2016; Management and Small Business Management graduates exceeded the objective.	No action is needed at this time.	<p style="text-align: center;"><b>Five-year Graduates History Business</b></p> <table border="1"> <caption>Five-year Graduates History Business</caption> <thead> <tr> <th>Year</th> <th>Accounting</th> <th>Management</th> <th>Small Business</th> </tr> </thead> <tbody> <tr> <td>2011-12</td> <td>15</td> <td>19</td> <td>6</td> </tr> <tr> <td>2012-13</td> <td>6</td> <td>14</td> <td>7</td> </tr> <tr> <td>2013-14</td> <td>12</td> <td>10</td> <td>7</td> </tr> <tr> <td>2014-15</td> <td>6</td> <td>7</td> <td>8</td> </tr> <tr> <td>2015-16</td> <td>3</td> <td>13</td> <td>10</td> </tr> </tbody> </table>	Year	Accounting	Management	Small Business	2011-12	15	19	6	2012-13	6	14	7	2013-14	12	10	7	2014-15	6	7	8	2015-16	3	13	10
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The business programs will meet the needs of regional employers as demonstrated by a 70% or greater job placement rate of program graduates.	At the end of the academic year, the graduates are surveyed by the Career Development Department.	The Business department had a job placement rate of 86% for Accounting Concentration graduates, and 100% for both its Management and Small Business Management program graduates.	The percent goal for job placement was exceeded.	No action is needed at this time.	<p style="text-align: center;"><b>Job Placement History Business</b></p> <table border="1"> <caption>Job Placement History Business</caption> <thead> <tr> <th>Year</th> <th>Accounting</th> <th>Management</th> <th>Small Business</th> </tr> </thead> <tbody> <tr> <td>2010 Grads</td> <td>0.8</td> <td>0.82</td> <td>0.57</td> </tr> <tr> <td>2011 Grads</td> <td>1</td> <td>0.9</td> <td>1</td> </tr> <tr> <td>2012 Grads</td> <td>0.88</td> <td>0.71</td> <td>1</td> </tr> <tr> <td>2013 Grads</td> <td>0.75</td> <td>0.88</td> <td>1</td> </tr> <tr> <td>2014 Grads</td> <td>0.86</td> <td>1</td> <td>1</td> </tr> </tbody> </table>	Year	Accounting	Management	Small Business	2010 Grads	0.8	0.82	0.57	2011 Grads	1	0.9	1	2012 Grads	0.88	0.71	1	2013 Grads	0.75	0.88	1	2014 Grads	0.86	1	1
Year	Accounting	Management	Small Business																										
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