

MAKING THE MOST OF A CAREER FAIR

AFTER THE EVENT

FOLLOW UP

The event is over... now what?

- Review your notes from the career fair. Evaluate what you think went well and what you can improve upon for your next career fair or interview.
- Write personalized thank you notes to the employers that interest you. This lets the employer know that you really want a job. Try to send out letters within a couple of days after the career fair.
- Remember that the most important thing to learn from a career fair is discovering as much as you can about what employers are looking for in the people they hire.



Resources:

- Dahlstrom, H. (2009). *Turn a Job Fair into a Job Offer*. Holliston, MA: Dahlstrom+Company, Inc.
http://www.mcgeorge.edu/Career_Development_Office/Current_Students/Career_Handout_Series_.html

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